

## Executive Summary

Children and families in Greenville need a BOOST. Right now, roughly 25% of the 73,000 students in Greenville County do not graduate from high school.

While there is no single reason why students drop out of high school, it is clear that in order for young people to be successful and thrive, they need access to learning opportunities and caring relationships beyond what they have at school and at home.

Building Opportunities in Out of School Time (BOOST) is an initiative of the United Way of Greenville County with a mission to ensure that all students in Greenville have access to these essential opportunities and relationships.

BOOST works with a city-wide network of more than 170 out-of-school time (OST) programs that deliver on that mission for more than 10,000 young people.

Over the next five years, the initiative will:

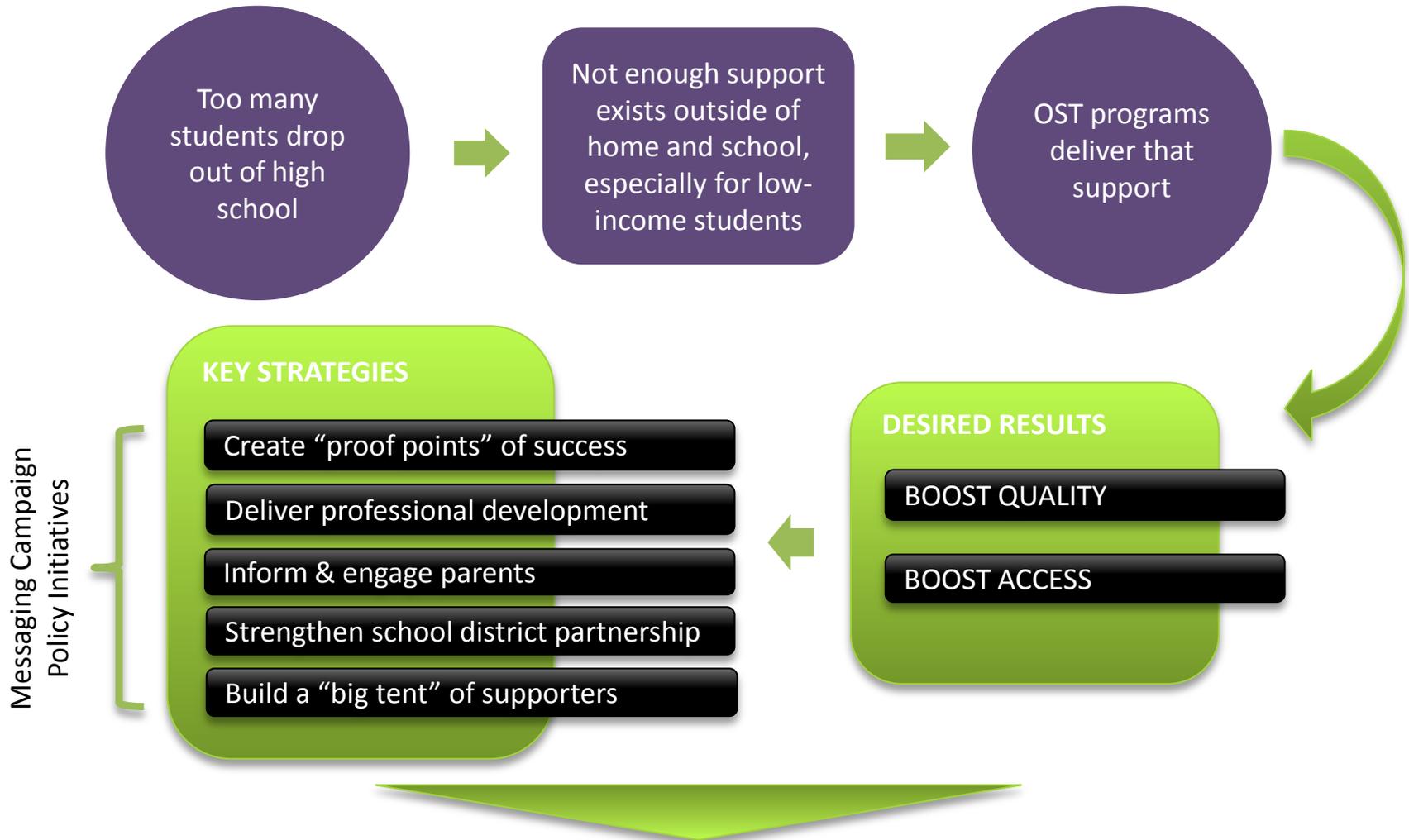
**BOOST Access** – increase by 50% the number of low-income children participating in OST programs

**BOOST Quality** – improve the quality of 20 afterschool programs serving more than 2,000 low-income students

By focusing on achieving a tangible and measurable result of “more students in better programs” by 2018 and concentrating services on those students who need them the most, BOOST will engage and mobilize program providers, parents, businesses, philanthropic organizations, schools, and policymakers to support improved outcomes for young people in Greenville.



# Logic Model



1. Increase the number of low-income students participating in OST programs by 50%
2. Double the number programs involved in the quality initiative by 2018



# Strategic Framework



## Create Proof Points

### Success Indicators

1. *Increased # of programs participating in BOOST's quality initiative*
2. *Increased # of programs with higher quality ratings on AQuA instrument*

### Priority Activities

#### 2014-2015

- Develop dashboard to track progress on quality initiative.
- Develop protocol for distributing pass-through resources.
- Use messaging strategy to recruit new programs into the quality initiative.
- Initiate relationship with Riley Institute to integrate core competencies into the AQuA tool.
- Provide recognition and branding for programs involved in quality initiative.
- Hire additional quality advisor through Live Well partnership
- Offer pre-qualification status or priority ranking for UW funding decisions for programs in quality initiative.

#### 2016-2017

- Work with the Riley Institute to study the link between the quality initiative and student outcomes.
- Explore similar possibilities with other foundations
- Give annual progress awards for programs that move up levels in quality initiative.
- Track students who are referred through the Early Warning and Response System.
- Develop funding for targeted improvements for programs involved in quality initiative.



## Deliver Professional Development

### Success Indicators

1. *Increased # of participants in professional development offerings*
2. *Improved ratings for the quality of training sessions & tools*
3. *Documented evidence that participants change practice as a result of training*

### Priority Activities

#### 2014-2015

- Pursue joint professional development opportunities between schools, early childhood, and OST program providers.
- Determine the total # of staff in OST programs in Greenville County.
- Develop and market comprehensive annual training schedule.
- Conduct formal observations as part of the professional development system.
- Expand participation in the monthly Greenville Afterschool Committee meetings.
- Continue to strengthen and expand partnerships with Live Well and SC STEM Coalition.

#### 2016-2017

- Continue to strengthen and expand partnerships with Live Well and SC STEM Coalition.
- Develop targeted PD programs for particular age levels and developmental stages (e.g. middle school students).
- Secure private sponsorships for professional development institutes.
- Work with SC Afterschool Alliance to push for state policy changes to enhance professional development



## Inform & Engage Parents

### Success Indicators

1. *Higher levels of students participating in programs*
2. *Higher # of programs operating at capacity with waiting lists*

### Priority Activities

#### 2014-2015

- Formalize data collection on program participation
- Plan radio/media campaign targeting parents and caregivers
- Encourage providers to survey parents on how they hear about programs
- Target professional development on parent engagement
- Work with churches and athletic organizations to reach more parents.

#### 2016-2017

- Execute media/communications campaign
- Engage parents in all BOOST events
- Engage parents in outreach to local and state policymakers.
- Increase funding and provide financial incentives for programs that exceed capacity.



## Strengthen School District Partnership

### Success Indicators

1. *Increased # of schools offering afterschool and summer programs*
2. *Stronger relationships with central office, principals, and teachers*

### Priority Activities

#### 2014-2015

- Strengthen and align professional development on topics such as Common Core
- Develop key messages and improve communications with principals, instructional coaches, and school social workers.
- Co-brand/co-publish a directory of OST programs with the district.
- Launch pilot initiative focused on how to better utilize school buses to address transportation issues.
- Support school district policies that align with BOOST's goals.

#### 2016-2017

- Demonstrate how Title I funding can be used in partnership with CBOs to deliver quality programs
- Pilot the use of a shared information management system with the school district
- Implement credit-bearing afterschool and summer learning opportunities
- Create an OST coordinator position that would be funded by UW and housed at the district.



## Build a Big Tent of Supporters

### Success Indicators

1. *Increased # of policymakers who support the issue*
2. *Increased overall investment in afterschool and expanded learning*

### Priority Activities

#### 2014-2015

- Launch Leadership Council for BOOST
- Develop key messages and case statements for prospective investors and policy makers
- Cultivate local and state level advocates & champions
- Work with SC Afterschool Alliance and support policies at the state & local level consistent with BOOST's objectives
- Focus outreach on faith community
- Continue to strengthen messaging and growth in participation in events (LOA, NSLD, Spelling Bee)
- Continue business tours and engagement & follow-up with corporate community.

#### 2016-2017

- Develop an annual report on the "state of OST programming in Greenville"
- Host an annual awards program/showcase event
- Expand partnerships with juvenile justice

